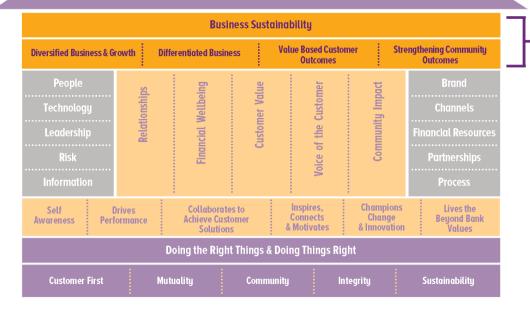
Strategy scorecard

March 2021

Create and return value and through this we change lives.



Create and return value and through this we change lives.





Strategic Objectives.

Business Sustainability

Diversified Business & Growth

Differentiated **Business**

Value Based **Customer Outcomes**

Strengthening **Community Outcomes**

Additional Measures.



Strategic Measures.

Cost to income

Portfolio Growth

Relationship Pulse & Fin. Wellbeing Pulse

Customer Satisfaction + internal Satisfaction

Increase in Community **Portfolios**

Employee Engagement

Risk Overlay



Actual (Targets).

72.63% (76.71%)

(-0.45% YTD) 7.43% (0.75% Yr)

93% (baseline 90%) 83% (baseline 80%)

184% (180%)

(7.35% YTD) 27.28% (10% Yr)

85% (75%)

84% (75%)







